



सत्यमेव जयते

KASH TRIPATHI, IAS
CEO

my
GOV
मेरी सरकार

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No.CEO/MyGov/2023/84

Date: 12th July 2023

Dear Sir,

MyGov is an online platform launched by the government of India 2014 with the aim of facilitating citizen engagement and Participation in governance and has successfully harnessed the power of technology to connect citizen with the Government.

2. MyGov Campus Ambassador Program aims to empower students aged 18 to 40 years by providing them with a platform to contribute to governance and create awareness about government initiatives within their respective educational institutions.

3. The MyGov Campus Ambassador Program holds immense potential for the holistic development of students, allowing them to enhance their leadership, communication, and organizational skills. Through this program, we envision a future where students actively participate in nation-building, contributing their unique perspectives and bridging the gap between government policies and the youth.

4. In addition to the intrinsic rewards of being a MyGov Campus Ambassador, we have designed the program to offer tangible benefits to participating students in the Form of cash prizes, Appreciation Letter and Certificates for exceptional contributions, exclusive invitations to events organized by MyGov and enhanced social presence through recognition on our official platforms.

5. We request your support in circulating this among your students by displaying it on your university and college Website, Bulletin/ Notice Board and other relevant communication Platforms and invite all students to enrol on Campus.mygov.in and Participate in this initiatives, which empowers them to contribute their ideas, perspectives and solutions to address crucial social Challenges. By joining forces we can create a meaningful impact and shape a better future together.

6. We are confident that, we can create a positive and transformative experience for the students, equipping them with the necessary skills and knowledge to become responsible and active citizens.

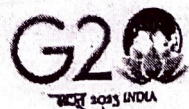
7. Looking forward for the favourable response. *with regards*

Yours sincerely,

(Akash Tripathi)

As per list enclosed.

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Mahotsav



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