
सांकेतिक सम्प्रेषण प्रतियोगिता

Sankeetik Sampreshan

COMPETITION

**GUIDELINES
(ENGLISH)**

Introduction

“For children with hearing impairments, the Government will work on standardization of Indian Sign language (ISL) across the country and develop National and State Curriculum materials and digital contents for use by them” {NEP-2020, Chapter -4, point 4.22, page -16}.

Thoughts, ideas, and expressions are more than just the literal meaning of words. Every word you read invokes an idea, a feeling, a memory, or visual imagery. Indian folk arts have a long-standing cultural history of nonverbal communication of deep and complex ideas. Indian folk arts are an example of such non-verbal expressions of ideas. In lieu of words, these Indian art forms use gestures to communicate poetic ideas.

These folk arts have given birth to modern-day performing arts and fine arts in India. In order to enrich the Indian Sign Language (ISL) and to popularise ISL, NCERT invites imaginative young minds across India to share their creative expressions of what words mean to them.

The competition is open to Indian Nationals who are either school students from classes IXth to XIIth, a college student, or a faculty member of any institution. NCERT is conducting a nationwide competition to enrich the ISL dictionary. A list of over 200 words has been created to be represented visually without any verbal or typed components. The words can be represented visually in two categories of mediums used:

A. Art compositions

B. Videoclips of performing arts

Entries are invited for both competitions separately and participants are encouraged to apply to both categories regardless of their area of study.

Art Composition Guidelines

As a part of the competition, 274 words are provided. You are required to create a visual interpretation of the words you have chosen.

A.1 Following are the requirements for the artwork:

1. The artworks are expected to be able to communicate the meaning of the word you choose.

2. Art compositions can be created in the physical mediums (painting, drawing, collage, etc.) or digital mediums (all graphic designs, compositions, abstract-photo manipulations, etc except photography).
3. Every participant should submit a visual interpretation of **at least 1 word**; there is no upper limit of the number of words you have chosen. **You may submit entries for all 274 words. All entries should be sent separately.**

A.2 Evaluation criteria:

The artwork submitted to our competitions will be judged based on the following elements of artistic expression.

1. Visuals should communicate the interpretation of the word with clarity to a viewer.
2. The artwork will be judged on the simplicity and originality of the visual.
3. The artwork will be judged on the quality of artistic composition and overall impression.
4. **You are required to supplement your artwork with a text of 25 - 30 words explaining your thoughts behind your work.**
5. The artwork should not contain any texts (words, alphabets, language, scripts, etc.)
6. NCERT reserves the right to reject submissions based on the quality of the image, failure to meet the requirements, the inappropriateness of content, and/or concerns regarding copyright infringement.

A.3 If the participant sends physical entry (hard copy), it must meet the following requirements:

1. The minimum size of the entry should be A4. The artwork should not be bigger than A3/Half imperial size sheet.
2. Only two-dimensional artworks are accepted.
3. **Please make sure to paste the duly filled copy of the participation form at the back of the physical entries**

- a) **The filled form should be clearly readable.**
- b) The form should be signed by the Principal / Head / Dean of the institute along with stamped school/college seal of the institute where you are studying at present.

A.4 If the entry is a digital image, it must meet the following specifications:

1. Each file submitted must be in a jpeg format with a maximum size of 2.5 MB (1920 x 1080 px).
2. Label your entries files in the following manner: Word chosen for interpretation, Class/year, first and last name, the medium used. Here are a few examples:
 - Flower_class11_KartikKumar_sketch.jpg
 - Pizza_year2_KanikaGupta_photomanipulation.jpg
 - Umbrella_schoolfaculty_RevaDubey_collage.jpg
 - careless_collegefaculty_RehanHasan_oilpainting.jpg
3. The file name may not include characters such as #, \$, &, periods or other similar characters as part of the file.
- 4. Do not send digital entries that contain watermarks.**
5. Physical artworks can be sent digitally. They need to be submitted as clear digital scans or clear images.
6. Do not send photos that show framed artworks as it may affect the clarity.
- 7. Please make sure to attach the duly filled copy of the participation form to the email**
 - a) You may scan the physically filled form and attach it to the email. **The scan of the filled form should be clearly readable.**
 - b) The form should be signed by the Principal / Head / Dean of the institute along with stamped school/college seal of your current institute.

Submission Deadline

The acceptance of all submissions will close on 3rd February 2022, at 11:59 PM.

A.6 How to submit artwork entries

The entries can be sent through multiple modes.

1. You may email us at **ncert.events@ciet.nic.in**
2. Mail the hard copies/original artworks of the artwork to the following address:
Head MPD, CIET, NCERT
Sri Aurobindo Marg
New Delhi
110016
3. **Do not send multiple entries for the same artwork.**

Videoclip guidelines

As a part of the competition, over 200 words are provided. You are required to create a visual interpretation of the words you have chosen through performing arts of your choice.

B.1 Following are the requirements for the performance:

1. The performance in the video is expected to be able to communicate the meaning of the word you choose.
2. **A single video should not be longer than 70 seconds and shouldn't have any music or audio. All video files will be judged only on their visual component.** If there are noises/ sounds/ audio in the video, the entry will be accepted but its audio component will not be considered for evaluation.
3. There should be only one person performing in the video, filmed with adequate lighting/studio conditions (the background should preferably be plain, or light coloured to avoid distractions).
4. The performance should be limited to hand and arm gestures and facial expressions. Clothes should not be too bright/glittering.

5. The video should clearly show the torso (head to waist) of the participant framed in the centre of the video. Position the camera's field of view so that the participant is in clear view and has appropriate space around the participant.
6. The visual representation through hand gestures or expressions should be one word at a time. E.g., if the word is "Food", only one gesture should be used to signify food, but its meaning can be elaborated after the gesture in the video.
- 7. Do not use any props.**
8. Every participant should submit a visual interpretation of **at least 1 word** through dance or nonverbal dramatics. There is no upper limit to the number of entries. **You may submit entries for all 274 words. All entries should be sent separately**

B.2 Evaluation criteria:

The content of the video clips is expected to be able to communicate the meaning of the word you choose. The entries will be judged based on the following elements of artistic expression:

1. Interpretation and the clarity of the word to a viewer.
2. Creativity and originality, the imagination of the depicted word.
3. Quality of the video composition and overall design based on the theme, overall impression of the video.
4. Traditional gestures, expressions are acceptable. There are several types of traditional "*Ang Sanchalan*" or "*Hast Mudra*" to depict words in our traditional performing art forms like music, folk art, theatre, etc. These forms will be accepted.
5. The videos will not be judged on the surroundings and background of participants; however, the video should have an overall visual clarity with no distracting backgrounds, articles of clothing or jewellery. Emphasis needs to be only on the clarity of the performance against a plain background.
- 6. You are required to supplement your clip with a text of 25 - 30 words explaining your thoughts behind your work.**
7. NCERT reserves the right to reject submissions based on the quality of the image, failure to meet the requirements, the inappropriateness of content, and/or concerns regarding copyright infringement
8. All video entries will be accepted through digital submissions only.

B.3 The video files must meet the following specifications for submission:

1. Acceptable video formats are MOV, MP4, M4V, WMV, or other similar easily accessible formats. Each file submitted must be with a maximum size of 25 MB (720p).
2. Label your entries files in the following manner: Word chosen for interpretation, Class/year, first and last name and the medium used, separated by underscore “_” symbol. Here are a few examples:
 - flower_class11_kartik_Kumar_kathakdance.M4V
 - pizza_year2_kanika_dramatics.WMV
 - umbrella_class12_kanishk_kaur_nrityabhaav.MOV
3. The file name may not include characters such as #, \$, &, periods or other similar characters.
4. **Please make sure to attach the duly filled copy of the participation form to the email**
 - a) You may scan the physically filled form and attach it to the email. **The scan of the filled form should be clearly readable.**
 - b) The form should be signed by the Principal / Head / Dean of the institute along with stamped school/college seal of your institute.

Submission Deadline

**The acceptance of all submissions will close on 3rd January 2022,
at 11:59 PM.**

B.4 How to submit video entries

Email us at: ncert.events@ciet.nic.in

National Recognition of the best entries

Twenty-five best entries will be selected from all over India, whose artworks or videos are deemed as the best visual interpretations.

Special Merit certificates will be given to all the winners.

All entries once submitted will become a part of NCERT's database.

Selected entries will be presented in live telecast on PMeVIDYA DTH TV channels and will be uploaded on DIKSHA.

Due credit shall be provided to the participants.

Eligibility

The participant should be a student in, classes IXth to XIIth or be enrolled in a college or university. The participant can also be a staff member or a teachers for classes IXth to XIIth or a college or university.

Copyrights

- All the entries will be copyrighted to NCERT to be used in any manner in its official publications. The participant's name may be acknowledged along with the clips.
- No stock images/elements should be used for backgrounds.
- All the submissions should be the original works of the participants. If there is any question about authenticity or copyright infringements; the participant is solely responsible.

Wordlist

1. Absent
2. Actor
3. Alone
4. Angel
5. Art
6. Any
7. Apple
8. Aunt
9. Ball
10. Balloon
11. Bandage
12. Bank
13. Bathroom
14. Beautiful
15. Bedroom
16. Before
17. Belt
18. Best
19. Big
20. Birds
21. Birthday
22. Biscuit
23. Black
24. Blood
25. Blue
26. Blouse
27. Boat
28. Body pain
29. Boss
30. Box
31. Brain
32. Brave
33. Bright
34. Brown
35. Bucket
36. Bulb
37. Business
38. Butter
39. Butterfly
40. Button
41. Calculator
42. Car
43. Careful
44. Careless
45. Carrom
46. Cat
47. Certificate
48. Chair
49. Cheap
50. Clever
51. Clock
52. Cold
53. Comb
54. Come
55. Comfortable
56. Control
57. Cow
58. Cry
59. Cup
60. Cupboard
61. Canteen
62. Cartoon
63. Childhood
64. City
65. Classroom
66. College
67. Colours
68. Community
69. Computer
70. Cricket
71. Cry
72. Dance
73. Dark
74. Daughter
75. Dreams
76. Dress
77. Different
78. Date
79. Day
80. Deadline
81. Deaf
82. Delivery
83. Dog
84. Door
85. Drawer
86. Drink
87. Easy
88. Egg
89. Email
90. Equal
91. Enjoy
92. Fair
93. Factory
94. Famous
95. Farm
96. Farmer
97. Father
98. Festival
99. Fly
100. Flood
101. Forest
102. Freedom
103. Friendship
104. Fan
105. Fast
106. Fat
107. Few
108. Finish
109. Flower
110. Food
111. Forgive
112. Full
113. Funny
114. Games
115. Garden
116. Grand-son
117. Goodluck
118. Gas stove
119. Gate
120. Good
121. Good night
122. Government
123. Grandson
124. Half
125. Hard
126. Health
127. Help
128. Hockey
129. Horse
130. Hot
131. How
132. Hungry

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|----------------|-----------------|-----------------|
| 133. Happy | 181. Open | 228. Soldier |
| 134. Home | 182. Operation | 229. School |
| 135. Hot | 183. Opinion | 230. Success |
| 136. Hotel | 184. Orange | 231. Summer |
| 137. House | 185. Pants | 232. Sunrise |
| 138. Injection | 186. Papaya | 233. Sunset |
| 139. Internet | 187. Paper | 234. Soft |
| 140. Inclusion | 188. Paratha | 235. Shirt |
| 141. Key | 189. Parents | 236. Shoes |
| 142. Knife | 190. Parking | 237. Sign |
| 143. Late | 191. Peace | 238. Sleep |
| 144. Laugh | 192. Pen | 239. Sorry |
| 145. Less | 193. Pencil | 240. Stop |
| 146. Like | 194. People | 241. Student |
| 147. Lock | 195. Person | 242. Support |
| 148. Long | 196. Pickle | 243. Tall |
| 149. Loud | 197. Please | 244. Teacher |
| 150. Love | 198. Post | 245. Temple |
| 151. Luck | 199. Potato | 246. Time |
| 152. Lake | 200. Protest | 247. Torch |
| 153. Laugh | 201. Peacock | 248. Towel |
| 154. Lazy | 202. Picnic | 249. Tree |
| 155. Library | 203. Pollution | 250. Triangle |
| 156. Light | 204. Politics | 251. True |
| 157. Lollipop | 205. Prayer | 252. Travel |
| 158. Love | 206. Playground | 253. Traffic |
| 159. Mountains | 207. Public | 254. Toys |
| 160. Manage | 208. Question | 255. Uniform |
| 161. Magician | 209. Radio | 256. Umbrella |
| 162. Mall | 210. Radish | 257. Uncle |
| 163. Market | 211. Rain | 258. University |
| 164. Music | 212. Rainbow | 259. Victory |
| 165. Monsoon | 213. Rasgulla | 260. Village |
| 166. Meetings | 214. Rat | 261. Wash |
| 167. Many | 215. Read | 262. Water |
| 168. Milk | 216. Regional | 263. Week |
| 169. Mirror | 217. Resign | 264. What |
| 170. Month | 218. Result | 265. When |
| 171. Mother | 219. Rice | 266. Where |
| 172. Namaste | 220. Rupee | 267. Who |
| 173. National | 221. Religion | 268. Why |
| 174. Nice | 222. Restaurant | 269. Work |
| 175. Night | 223. Road | 270. Wedding |
| 176. Nurse | 224. Sweets | 271. Win |
| 177. Nature | 225. Star | 272. Winner |
| 178. Naughty | 226. Sports | 273. Young |
| 179. News | 227. Spicy | 274. Zoo |
| 180. Office | | |

Sanketik Sampreshan Competition 2021-22
Entry Form for Art Compositions

- *Kindly, fill the form in **BOLD LETTERS***
- *This form or a photocopy is to be used to submit your entries.*
- *In the case of physical entries, use separate forms for each submission. The form needs to be pasted at the back of each submission.*
- *In the case of digital entries submitted via emails, a single form needs to be attached to every email. (In case you need to send multiple emails, attach one filled form with each email).*

Participant's Details

Full Name: _____

Date of birth (Day/Month/Year): _____ (day) _____ (month) _____ (year)

Address for communication: _____

Phone _____

E-mail _____

Name of School/College: _____

Type of entry (tick one ✓) Art Compositions Videoclips

I do hereby certify that this is my original work. I have read and understood that guidelines and I permit the NCERT/CIET to use the submissions I submitted to the Sanketik Sampreshan competition 2021-22, as deemed appropriate, with or without further intimation to me.

Signature of the Participant

Acknowledgement for the Institution

This is to certify that Master/Ms. _____
is a student/staff/teachers of classes _____ of this school/
college. I have read the rules and regulations of the contest and explained them to the
participant. He/she and the school/college agree to abide by all the rules of the contest. I
hereby certify that the photographs submitted for this contest are his/her bona fide work. I
also certify that the content of the posters, photographs and video clips are not obscene or
intended to hurt the sentiments of any group of people. I have further ensured that the
particulars entered by him/her in the enclosed form are correct.

(Signature of Principal/Head/Dean)

Seal of the Institution