



ASSOCIATION OF CORPORATIONS & APEX SOCIETIES OF HANDLOOMS (ACASH)

(MINISTRY OF TEXTILES, GOVT. OF INDIA)

Room no 32 & 33, 3rd Floor, Handloom Haat, Near Indian Oil Building, Janpath, New Delhi-110 001.

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NA
- For students
- Website
Programme
30.6.17

Ref. No. ACASH/Handloom Haat/17-18/653

Dated 14.06.17

The Principal,
Dyal Singh College (Evening),
Lodhi Road,
Pragati Vihar,
New Delhi – 110003.

Receipt No.../195
Date.....30/06/2017
Dyal Singh (Eve.) College
Lodi Road, New Delhi-110008

Sub: Regarding Handloom Haat, Janpath situated near Connaught Place, New Delhi.

Sir / Madam,

Handloom Haat, Janpath is a three storey building adjacent to Connaught Place, New Delhi. Handloom Haat, Janpath has been set up by Ministry of Textiles which provides marketing opportunities to sell authentic handloom products from various states/PSUs/ Cooperative Societies.

The Main objective of the Haat is to provide infrastructure support to handloom Weavers & Artisans to augment their sales and to show case the exquisite varieties of handloom products produced all over the country. This also acts as a forum for the promotion of handloom in the domestic as well as in international markets including newly launched "India Handloom Brand". This is also coming up as a tourist destination.

Handloom Haat, at Janpath provides a marketing platform to Handloom Weavers and Handicraft Artisans from across India. In addition to fixed shops of Government Agencies, Haat organizes throughout the year, exhibitions of direct marketing platform to Artisans and Weavers, but also gives opportunity to Delhiites and people visiting Delhi and India to choose from big range of Handloom and Handicraft products directly from producers.

The 2nd floor of the building has been made centrally Air-conditioned to hold exhibitions in summer season also. National Level Special Handloom Expos are being organized at the newly renovated and upgraded Handloom Haat, Janpath. Thus, now round the year exhibitions of genuine handloom and Handicraft items are on display and for the sale in the stalls as well as in permanent shops on Ground and 1st floors. Besides this, there is a fine dine restaurant on 3rd floor, conference hall and other facilities in the Complex including the food kiosks on ground floor and. All efforts are being made that the finest fabrics available in India are sold to discerning buyers as well as tourist at reasonable rates. There is parking facility of more than 150 vehicles

with provision of adequate number of CCTV cameras, which makes the entire Haat safe for the visitors.

The management of the Handloom Haat, Janpath also provides space to different organizations, schools and colleges, for organizing their cultural and promotional events in the Haat.

The students as well as the faculties of your college is invited to see the handloom products of different states of country under one roof and also avail the facilities for organizing cultural events in the Haat.

Thanking you,

Yours faithfully,



Anil Raj Kumar , IAS

Secretary /Additional Development Commissioner for Handlooms